

COUNTING CLEVELAND!

Making the Most of the 2010 Census

Why is a complete count important to the human services and community development community in Cleveland?

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The Value of the Census to Cities

- *Census Decennial Assessment of population:*
 - *Define measure of current population*
 - » *Change over the prior decade*
 - » *Trend in Growth/Decline*
 - » *Attributes of the current population*
 - *Defines the service base of the City*
 - » *Defines the spatial distribution of population*
 - *Population outcome serves as the numerator in the equation to determine congressional representation*
 - » *Share of Ohio's Representation*
 - » *Share of National Representation*

The Value of the Census to Cities

- *Census Decennial Assessment of population:*
 - *Serves as the determinant of federal funding through formula grant programs*
 - *Defines compensation in revenue sharing based grant or subsidy programs*
 - » *Federal Programs*
 - » *State Programs*
 - *Critical component of equation defining operating and capital subsidies*

An Accurate Count Aides the Cities

- *Cities receive federal and state revenue subsidies that are commensurate with population to serve*
 - *Operating revenues*
 - *Capital revenues*
- *Increased capacity to plan for and serve population*

The Dynamics of an Accurate Count

- *Population embraces the purpose and goals of the Census*
- *Population is easily identified and reached*
- *Population complies with Census questionnaires*
- *Economy does not alter the configuration of the population:*
 - *Discrete family configuration*
 - » *Defines the spatial distribution of population*

The Dynamics of an Under Count

- *Population mistrusts the purpose and goals of the Census*
- *Population is more difficult to identify and reach*
- *Population less concerned with Census questionnaires*
- *Decline in the economy reconfigures of the population:*
 - *Families double or triple up in a household*
 - *Growth in displaced families and individuals*
- *More prevalent in densely populated central cities than the suburbs*
 - *Population harder to find*

Profile of an Under Count

- *Lower population estimate*
- *Underestimate of poverty*
- *Decline in representation*
- *Decline in the revenue flow from Federal and State governments*
 - *Operating Revenues*
 - *Capital Revenues*
- *Constrained ability to provide local services*
- *Pits City against suburbs*
 - » *More accurate count in suburbs than city*