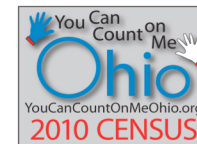


10 Ways to Help

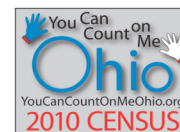
Easy steps your organization can take to increase participation in the 2010 Census

Stephen Wertheim, The United Way
Jenita McGowan, Neighborhood Connections



1. Educate Your Organization

- Visit <http://2010.census.gov/2010census/>
- Ask the Census Bureau to come and present at your organization.
- Familiarize yourself and your employees with Frequently Asked Questions.

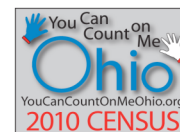


2. Display Brochures and Posters

For Posters, contact Stephen Wertheim at 216-436-2225 or via email: swertheim@uws.org

Make sure:

- your social workers, case managers, daycare providers, case workers hand out a census brochure to their clients and customers.
- posters are in every room that your clients/customers spend time.
- your phone message reminds your callers of the importance of the census.
- to explain to your clients and customers why it is important to fill out the census form.



3. Have staff on-hand who can answer census questions.

- Designate staff people who can answer census questions.
- Let clients know that you can help them find the answers to their census questions.

4. Keep a stack of sample Census forms at your organization.

- This lets your clients know what to expect in their mailbox.
- They can practice filling out a sample form before they get the actual Census form.

5. Pay special attention to clients who may have language barriers

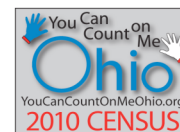
- Refer your client to a nearby Questionnaire Assistance Center; QAC's have guides for more than 50 languages.
- Let your client know that Census information is confidential and not used to determine immigration status.

6. Reach out to people who have moved because of foreclosure or eviction.

- They should still be counted even if they are “doubling up” in someone else’s home.
- Your client should be counted where he or she sleeps at night, even if it is only temporary or in a house that is not owned by a relative.

7. Include the census as a part of your everyday communication.

- Add an email signature with a link to <http://2010.census.gov>
- Use a web badge on your website. A badge is an image that will allow your visitors to easily visit the Census website. One click on the image you choose will take the visitor to the home page.
- To place a badge on your site, have the person who updates your website visit 2010.census.gov/partners/census-logos/

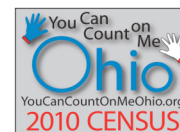


8. Reach out to other organizations in your network

- Invite a Census presenter to your Association's meetings
- Let other organizations know what you are doing to get the word out about the census

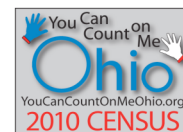
9. Become a “Be Counted Center” or a “Questionnaire Assistance Center”

- QAC's provide one-on-one assistance in filling out the questionnaire.
- QAC's will open from March 19 to April 19, 2010. **They will be staffed with paid Census employees.**
- Many sites will have bilingual employees and will be familiar with the communities they serve. Language Assistance Guides will be available in 59 languages to assist non-English speakers when completing their English-language form.
- If your organization would like to be recommended as a Questionnaire Assistance Center, contact the US Census Bureau's Downtown Cleveland Partnership Office: 216-377-4420



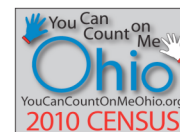
9. Become a “Be Counted Center” or a “Questionnaire Assistance Center”

- The Be Counted Centers will be at high-traffic locations to allow residents a chance to pick up a form.
- These sites exist for people who may not receive a questionnaire at home or believe that they will not be included on a questionnaire.
- If your organization would like to be recommended as a Be Counted Center, contact the US Census Bureau’s Downtown Cleveland Partnership Office: 216-377-4420



10. Sign up to host employment testing

- The United States Census Bureau is currently recruiting temporary employees to work in a variety of positions for the 2010 Census.
- Applicants for Census employment must take a test before they will be considered. It is strongly recommended that applicants take a practice test which is online at <http://2010.census.gov/2010censusjobs/how-to-apply/>



10. Sign up to host employment testing

Your organization can help residents become Census workers in three ways.

1. Post the 2010 Census Employment toll free number in a prominent place: 1-866-861-2010 and have Census Employment brochures available.
2. Host a Census Test Training. Invite residents to your organization to take a Census Test Training and a Practice Test.
3. Host Census Test Sessions at your organization.

To schedule employment test training, practice tests or testing at your organization, contact Census Recruitment at 216-377-4423.

